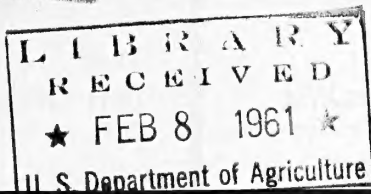


# John's

INC., APOPKA, FLORIDA

## 1961 WHOLESALE PRICE LIST



Home of

*Dewkist*

® PLANTS

TUcker 6-5061

PICTURED and PRICED are 41 VARIETIES of INDOOR FOLIAGE PLANTS AVAILABLE YEAR 'ROUND (The widest selection offered anywhere).

This PRICE LIST and the enclosed ORDER FORM are for orders of your own selection . . . but . . .

*John's*

famous

PLANNED ASSORTMENTS are also listed and priced on the Order Form.



The Order Form is also a postage-paid envelope —  
— so use it for enclosures too.

Each pot size listed is shipped in full boxes only but you can assort the plant varieties any way you select.

MINIMUM ORDER is \$20.

### PRICES

F.O.B. Apopka, Florida — Net 30 days. (You pay only the shipping charges when your plants arrive.)

**VOLUME DISCOUNT** — Straight 10% off on orders of \$300 or more.

**OTHER SAVINGS** — Phone us about the lower transportation cost on truck delivery to your store of 25 cases or more.

## Order Today

ON ENCLOSED "POSTAGE FREE" ORDER FORM.

### CALADIUM BULBS

AVAILABLE JAN., FEB. AND MARCH

**CANDIDUM** — Snow-white with dark green ribs and border.

**TRIOMPHE DE L'EXPOSITION** — Velvety red center shading to narrow green border.

**DR. T. L. MEAD** — Deep saturated red with black velvety sheen.

**MRS. W. B. HALDEMAN** — Transparent rose with pea green veins.

**LORD DERBY** — Rose with dark green veins and ribs.

**RED FLARE** — Bushy plant, red leaves splotched with 2 greens.

**SCARLET PIMPERNELLE** — Large scarlet leaf with yellowish margin — no ribs.

**CRIMSON WAVE** — Large red with green.

#### PRICE EACH

Size by Diameter	"Mixed" Varieties	"Named" Varieties
1 inch	8c	10c
1-1½ inch	10c	12c
1½-2 inch	12c	15c
2-2½ inch	15c	20c
2½-3 inch	20c	23c

**NAMED VARIETIES** — Please order by NAME  
DIAMETER - PRICE.

**MIXED VARIETIES:** Item No. 62 — Whites Separated from the 70% Reds. When ordering, please specify the bulb diameter and the price.

A FULL COLOR COUNTER SHEET IS SENT WITH EACH ORDER

### FERNS

AVAILABLE JAN. THRU APRIL



**ASPARAGUS SPRENGERII**

#133

Rapid Growing Fern — Put in urns — Likes sun.



**ASPARAGUS PLUMOSUS**

#123

A dainty climbing Fern. Keep moist — Likes sun.

30c ea. in 3" plastic pots





### NEPHTHYTIS

This rapid growing plant becomes an interesting climbing or trailing vine.

#### LIBERICA

Green leaves

# 500 2 1/2" 20¢  
# 501 3" 30¢  
# 502 4" tub 55¢



#### VARIEGATED

Colorful crinkled leaves

# 200 2 1/2" 20¢  
# 203 3" 30¢  
# 420 4" tub 55¢



### PEPEROMIA

Erect compact growth — Many waxy leaves.

#### OBTUSIFOLIA

Dark green

# 510 2 1/2" 20¢  
# 511 3" 30¢  
# 514 4" tub 55¢



#### VARIEGATED

More white than green

# 518 2 1/2" 20¢



### POTHOS

You'll love this vigorous colorful plant. It wants to climb or run and does both rapidly.

#### AUREUS

Golden variegation

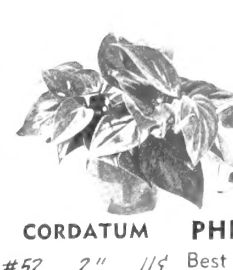
# 530 2 1/2" 20¢  
# 531 3" 30¢  
# 453 4" tub 55¢



#### MARBLE QUEEN

Snowy white variegation

# P302 2 1/2" 20¢  
# P308 3" 30¢  
# P304 4" tub 55¢



### CORDATUM

# 52 2" 11¢  
# 520 2 1/2" 20¢  
# 521 3" 30¢  
# 452 4" tub 55¢



### PHILODENDRON

Best known of all indoor plants because it can be used in any location.

#### ON TOTEM POLE

# 555 4" totem pole 60¢

WN66 3-5 lvs. 1/5 200  
WW 522 ROOTED CUTTINGS { \$7 per 100  
\$55 per 1000



### DRACAENA

Colorful shrubs for indoor growing.

#### WARNECKII

Exotic palm like growth to 15' tall. Very hardy.

# 32 4" tub 55¢



#### SANDERIANA

Lots of white — Pretty from all sides

# 34 2 1/2" 20¢  
# 340 3" 30¢  
# 344 4" tub 55¢



#### GODSEFFIANA

Shiny dark green leaves with white dots

# 33 2 1/2" 20¢  
# 330 3" 30¢  
# 433 4" tub 55¢



### PLANT COMBINATIONS

Varieties of top quality plants growing together in the same pot.

#### 3 PLANT

# 89 3" 30¢



#### 4 PLANT

# 489 4" tub 55¢



### IVY

(Rhombifolia)

Fast growing climber. Heavily veined hairy lvs. Likes shade.

# 613 3" 30¢



### HAHN'S

Assorted small leaf varieties. Self branching, climbing or trailing.

# 507 2 1/2" 20¢  
# 573 3" 30¢  
# 457 4" 55¢

## John's WIDE SELECTION OF *DewKist* PLANTS PICTURED IN THE LARGEST POT SIZE OFFERED

### NEANTHE BELLA PALM

A real miniature palm tree. Very hardy — likes shade.

# 59 2" 11¢  
# 590 2 1/2" 20¢  
# 593 3" 30¢  
# 594 4" tub 55¢



### BOSTON COMPACTA FERN

"Old Time favorite" — erect, compact growth.

# 213 3" 30¢  
# 214 4" tub 55¢



### CHINESE EVERGREEN

Erect cane plant. Likes shade — in water or soil. In use for centuries.

#### A. SIMPLEX

# 64 2 1/2" 20¢  
# 640 3" 30¢  
WN84 1 plant 25¢

#### VARIEGATED

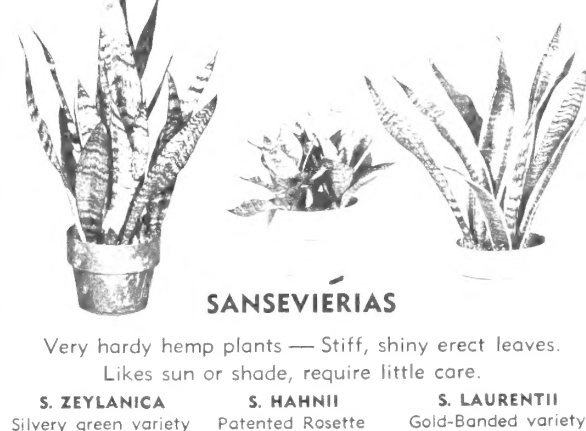
# 643 3" 30¢



### SCHEFFLERA (Umbrella Tree)

Fast growing, glossy leaved indoor or patio show plant. Gets big in tubs.

# 86 3" 30¢  
# 88 4" tub 55¢



### SANSEVIERIAS

Very hardy hemp plants — Stiff, shiny erect leaves. Likes sun or shade, require little care.

#### S. ZEYLANICA

Silvery green variety

# 551 2 1/2" 20¢  
# 55 3" 30¢  
# 554 4" tub 55¢  
WN5 3-4 lvs. 9¢  
4 BULK \$35-500

#### S. HAHNII

Patented Rosette

# 401 2 1/2" 20¢  
# 403 3" 30¢  
# 404 4" tub 55¢

#### S. LAURENTII

Gold-Banded variety

# 831 2 1/2" 20¢  
# 81 3" 30¢  
# 834 4" tub 55¢  
WN8 2 lvs. 12¢  
WN82 3-5 lvs. 16¢  
WN85 Rosette 15¢

### FLUFFY RUFFLE FERN

Nephrolepis Exaltata

A luxuriant compact fern that suckers readily, making a very compact clump that can be separated easily when pot gets too full.

# 14 4" tub \$125



### PHILODENDRON DUBIUM

The "wild-acting" member. Rapid, dubious growth with decided climbing qualities.

# 28 3" 60¢  
# 48 4" 80¢



### PODOCARPUS

Japanese Shrubs. Branches when cut. Likes light. Grown from Seed.

NAGI  
Light green, hard, shiny, curved leaves  
# 323 3" 30¢



MAKI  
Dark green lvs. in star-like growth  
# 313 3" 30¢  
# 318 7" 6-9



### ALUMINUM PLANT (Pilea Cadierei)

Light green quilted leaves with silver on raised part. Very hardy—Fast growing.

# 193 3" 30¢  
# 194 4" tub 55¢



### PHILODENDRON PANDURIFORME

Climber from Brazil. Interesting leathery texture (dull olive green)

# 44 3" 60¢  
# 445 4" 80¢



### DIEFFENBACHIA

Showy, large leaved cane plants. Fast erect growth.

#### PICTA

The green lv. variety

# 550 3" 50¢  
# 551 4" 80¢

#### ROEHRSI

The white lv. variety

# 560 3" 50¢  
# 564 4" 80¢



### MARANTA KERCHOVIANA

"Prayer Plant"

The leaves on this colorful plant fold up at night. Leaves are light green with dark green spots. Fast growing.

# 113 3" 30¢  
# 413 4" tub 55¢

### HOYA

(Vining "Wax Plant")

Waxy green and white leaves. Produces small white and pink flowers.

# 76 2 1/2" 30¢



### SEERSUCKER PLANT (Geogenanthus)

Low spreading growth. Bronze and Green corrugated leaves.

# 38 2 1/2" 30¢



### ARALIA BALFOURIANA

Leathery green. Circular leaves fringed in white

# 720 3" 30¢



### CRASSULA

(Aborenses)

"The Jade Plant" Small, bushy, well shaped succulent.

# 732 2 1/2" 20¢





# DECORATOR PLANTS

## "Erect Growing" PHILODENDRON PERTÚSUM

# 465 6" plastic \$2.50  
(6 per case)



2 plants

## PHILODENDRON MONSTÉRA

Monstrous leaves,  
long stems. Slow  
growth makes  
excellent for  
permanent display.

2 Plants with  
Philo. Cordatum  
growing at base.

# 490 8" plastic \$3.50  
(4 per case)  
36"-42" tall



## PHILODENDRON "JOHNSII"

Selloum

The new large "Erect  
Growing" Philodendron  
that keeps its sym-  
metrical shape. New  
leaves grow from the  
center. Splendid dis-  
play.

# 45 3" plastic 60¢  
# 451 4" plastic 80¢  
# 455 7" plastic \$1.50  
(6 per case)



## PHILODENDRON PERTÚSUM

The "cut-leaf" Philodendron.  
Eager, vining, growth best dis-  
played on "totem pole."

# 37 3" plastic 60¢  
# 46 4" plastic 80¢  
# 467 4" square 80¢

Growing on TOTEM POLES  
# 466 6" plastic \$2 (24" tall)  
(6 per case)  
7" clay pot (30" tall)  
in Assort 103 only  
6 for \$27



## PHILODENDRON HASTÁTUM

The glossiest, greenest leaf of  
all. Moderate growth, wants to  
vine up.

# 27 3" plastic 60¢  
# 47 4" plastic 80¢  
# 474 4" square 80¢

Growing on TOTEM POLES  
7" clay pot (30" tall)  
in Assort 103 only  
6 for \$27



## PHILODENDRON FLORÍDII

Distinctly different—This lowly-  
spreading beauty has unusual  
leaves and fuzzy stems.

# 39 3" plastic 60¢

Growing on TOTEM POLES  
7" clay pot (30" tall)  
in Assort 103 only  
6 for \$27



## FICUS DECÓRA

Showy, broad oval  
leaves with distinctive  
sunken veins and  
ivory center rib and  
maroon underneath rib.

# 600 6" plastic \$2  
(6 or 9 per case)  
30"-36" tall



## INDIVIDUAL PLANTS in 2" plastic pots Item #56

### FOR DISH GARDENS AND SMALL PLANTERS

From the 14 hardy varieties listed — we select an assortment  
of 5 or 6 highly individualistic varieties that do well together.

### FOR STORE GIVE-AWAY AND PROMOTIONS

★ From the varieties starred ★ — **You** select 1 or more varieties  
for your special promotion or we'll make a good selection  
for you.

Just Order Assortment No. 56 and quantity

PRICE { Minimum Assortment is 80 plants at 11c each.  
Quantity Assortment of 500 or more at 10c each.

- ★ PHILODENDRON CORDATUM
- ★ GOLDEN POTHOS
- ★ VARIEGATED NEPHTHYTIS
- ★ NEANTHE BELLA PALM
- ★ PEPEROMIA OBTUSIFOLIA
- ★ CRASSULA
- ★ HAHNII SANSEVIERIA
- AGAVES
- ★ NEPHTHYTIS (GREEN)
- ★ ZEYLANICA SANSEVIERIA
- ★ IVY
- ★ LAURENTII SANSEVIERIA
- SERRISA
- ALUMINUM PLANT